

EXPERT SPEECH

MEGA TRENDS AND THEIR IMPACTS ON CONCRETE LIFE



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„4 years ago, when I began to focus more intensively on the megatrends, the goal of my work was clear: I would like to make these phenomena more tangible for my clients and for my work as a consultant.

As a member of the supervisory board, I am the living proof of the gender shift, but what does this trend ultimately mean for the retail property or for retail per se?

Just because women now have more say or the gender issue is generally thrown over the pack does my client have to react to it so as not to miss something?

When do we have real estate with toilets for men, women and all those who do not want to be assigned?

From time to time interactive and always individual, because even learning is subject to a change - away from the frontal self-talk to the interaction with the group and the awakening of the curiosity and the potential of the auditorium."

EXPERT SPEECH

duration: on demand from 40 to 90 minutes

languages: english, german, polish

cost: 4.500€ + travel expanses (excl. VAT)

detailed information we gladly provide per email (office@beretail.at)