



THE industry meeting in retail trade – top decission makers discuss at top locations.

Since more than 15 years Hania organised and moderated this industry meeting. Starting in 2018 as Be Retail. Twice a year, managers from Austrian retailers meet to share their experiences in a relaxed atmosphere.

For many of you, the **R**etail **E**xecutive **D**ialogue is a fixed date twice a year. For Hania it is important that everyone goes home this afternoon & night with interesting impulses, getting to know each other better and expanding their networks.