

TRAININGS

OUR KNOW HOW FOR YOU AND YOUR TEAMS



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We are happy to convey our many years of knowledge.
For beginners and professionals.

Location analysis - how do I successfully build up a professional location analysis department?

How can your company set up location analysis even more professionally?

Trade zones in Austria - how do the most important 15 cities in Austria work in retail?

Loyalty cards - basics for their introduction

Loyalty cards - Evaluations for advanced users

How do I define distribution areas for direct marketing?